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Vendedor MÃ¡s Grande Del Mundo I (ediciÃ³n Tradicional) / The Greatest Salesman In The World I (traditional Edition) (Spanish Edition)



Synopsis

Tiene usted en sus manos un prodigio cuyos beneficios siguen comprobándose: este libro, de aparente sencillez, continúa siendo un fenómeno de masas por los millones de ejemplares y las incontables traducciones que han merecido; sin embargo, debe considerarse su mayor logro el sinnúmero de vidas transformadas gracias a su imperecedero mensaje de aliento. Hafid, el bienaventurado camellero que llegó a ser el vendedor más grande del mundo, sigue conmoviendo a nuevos lectores con la historia de su peregrinar, entrecruzado con el del propio Redentor. Aquí también, en su texto íntegro, los famosos pergaminos con secretos para obtener riqueza y lograr la plenitud, los que según este relato permitieron que la buena nueva alcanzara todos los rincones del planeta gracias al trabajo del siguiente vendedor ¿Cuáles son los principios que encierran estos pergaminos? Durante muchos años el prodigioso legado se mantuvo bajo resguardo, pero hoy puede ser conocido por todos nosotros para encontrar la prosperidad material y espiritual mediante su aplicación en nuestra vida. Description in English: The Greatest Salesman in the World is a treasure. First published in 1968, Og Mandino's classic remains an invaluable guide to a philosophy of salesmanship. Mandino's clear, simple writing style supports his purpose: to make the principles of sales known to a wide audience. A parable set in the time just prior to Christianity, The Greatest Salesman in the World weaves mythology with spirituality into a much needed message of inspiration in this culture of self-promotion. Mandino believes that to be a good salesperson, you must believe in yourself and the work you are doing. It is a simple but profound spiritual philosophy about how to succeed in the world's marketplace.

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Customer Reviews

This is an excellent book. I loved it. I started reading it and I couldn't stop reading until I finish it.

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